



Hospitality Management & Investment  
Company

[www.liliumstudio.it](http://www.liliumstudio.it)

# PROJECT LILIUM

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We create value by developing new ideas in a dynamic and progressive growth perspective.

Manage the stages of the hospitality development projects

Pre-opening - Design

Construction/ Renovation and Full Hotel Management

WE CREATE VALUE WITH:

- HOTEL MANAGEMENT
- DESIGN
- FINANCIAL MANAGEMENT
- GENERAL CONTRACTOR
- TOP-TIER ITALIAN ARTISANSHIP
- ASSET MANAGEMENT

# OUR BRANDS

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We are looking for new potential realities to include in our portfolio,  
enhancing and expanding our focus areas

- *Downtown* -

❖ URBIS



- *Nature* -

❖ SUB ASTRA



- *Historic Palace* -

❖ EPOCH





# URBIS

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We carefully select properties in the historic **centers of key tourist cities** that attract significant numbers of visitors each year, including **major cities** across Europe and beyond.

Our hotel developments are the forefront of the **modern technology**, featuring 'smart rooms' and highest standards of services.

**Hi-tech hospitality** will not only automate bureaucratic processes and all hotel activities, but also reduce operating costs.

## SUB ASTRA

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We **identify** operational structures ensconced in nature, yet conveniently close to major **points of interest**. These sites possess the potential for developing **sustainable projects**.

The architecture and interior design will incorporate local **natural elements** and innovative materials with a minimal environmental footprint, creating eco-friendly furnishings that resonate with the surrounding landscape.

**Panoramic windows** and terraces will be central features, crafting an oasis that offers guests the allure of a '**Total Green**' **experience**, all while maintaining the luxurious comforts expected of a high-end hotel.

Facilities will include food and beverage areas, a wellness centre, and spaces for **outdoor activities**.



# EPOCH

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We meticulously source buildings of **historical significance** that hold either an active "**Residenza d'Epoca**" license or are residential properties poised for conversion. Our extensive experience working with regulatory authorities supports this process.

Restoration and restyling efforts will preserve the **historic integrity** of the property, while incorporating a contemporary and functional design. This approach ensures every modern comfort for an unforgettable stay, all while honoring the **historical essence** of the structure.

Guests at our locations will immerse themselves in an **atmosphere reminiscent of a bygone era**, expertly crafted to transport them through time while providing all the comforts of modern luxury.

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## LILIUM GOAL

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Our extensive experience with the world's leading hotel chains has helped us develop our own unique signature brand and business model.

### Mission:



2 Years 100 Rooms



5 Years 500 Rooms



10 Years 1000 Rooms



## INVEST WITH LILIUM STUDIO

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Our company offers you the **opportunity** to become a **valuable partner** in the Early Stage. This initial phase allows you to share in the **success of our investments** by taking advantage of various opportunities.

### JOINT VENTURE

We evaluate new collaborations through a joint venture, combining our strengths, skills and resources to create a successful partnership.

### DEBT INVESTMENT

We are reaching out to share an exceptional investment opportunity at an early stage in our company's development, with significant potential for substantial returns.



JOIN US



AND BECOME A PARTNER OF AN  
EXCITING AND AMBITIOUS PROJECT

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